

meet the #1 identity protection benefit* now with **cyber protection**



Comprehensive identity and privacy protection

Members can detect threats to their identity and finances, take control of their data and privacy, get breach intelligence and fraud insights, and stay ahead of the latest security threats. This is total protection for their digital lives.



The best family protection available

Our family plans ensure employees' loved ones are covered without the typical age or residency restrictions. And now, we've expanded family coverage to include parents, grandparents, and in-laws 65+ — regardless of where they live or whether they receive financial support. It's the best way to protect the whole family for less.



Advanced financial protection and \$2M expense coverage†

Identity protection is a critical part of an employee's well-being, and helps secure a brighter financial future. We'll cover many fraud-related expenses, including stolen funds, lost wages, and legal fees. We even reimburse funds stolen from 401(k)s, HSAs, unemployment benefits, and tax refunds, which is crucial today.



Expert remediation and 24/7 support

We make it easy for members to get the assistance they need, whether it's providing helpful resources or expert guidance. Should fraud occur, our specialists fully restore compromised identities, helping members save time, money, and stress. When it comes to remediation, our customer satisfaction score is 99%.



An award-winning benefit

Named Javelin Strategy & Research's 2022 overall **"Best-in-Class"** award winner for B2B identity protection service providers, we're acknowledged as a leader in both B2B prevention and B2B resolution.

*Allstate Identity Protection is the market leader in the employee benefits space.

†Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Product may be updated or modified prior to availability. Certain features require additional activation.

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at a glance

Product may be updated or modified prior to availability.

Family protection	Pro+ Cyber
Protection for family ("under roof, under wallet")**	✓
Senior family coverage (parents, grandparents, and in-laws age 65+)**	✓
NEW FOR 2023 Elder fraud protection**	✓
- NEW FOR 2023 Elder Fraud Center**	✓
- NEW FOR 2023 Scam support**	✓
NEW FOR 2023 Family digital safety tools**	✓
- NEW FOR 2023 Web filtering**	✓
- NEW FOR 2023 Screen time management**	✓
- NEW FOR 2023 Parental monitoring**	✓
- NEW FOR 2023 Location tracking**	✓
Deceased family member coverage†**	✓
Cyber protection*	Pro+ Cyber
NEW FOR 2023 Personal computer security	✓
- NEW FOR 2023 Webcam protection††	✓
- NEW FOR 2023 Firewall††	✓
- NEW FOR 2023 Antivirus protection	✓
- NEW FOR 2023 Safe browsing and phishing protection	✓
- NEW FOR 2023 Web filtering	✓
- NEW FOR 2023 VPN	✓
NEW FOR 2023 Password manager	✓
NEW FOR 2023 Network security	✓
Mobile device and app security	5 mobile & desktop devices
Missing and stolen device tools†††	5 mobile & desktop devices
Safety VPN with safe browsing and phishing protection	5 mobile & desktop devices
Wi-Fi security	5 mobile & desktop devices
NEW FOR 2023 Computer protection for the whole family**	✓
Family mobile and desktop device protection**	10 mobile & desktop devices
Identity and financial monitoring	Pro+ Cyber
Auto-on monitoring‡	✓
Rapid alerts	✓
ENHANCED Identity Health Status§	✓
Allstate Security Pro SM emerging threats and scam alerts	✓
High-risk transaction monitoring	✓
Credit and debit card monitoring	✓
Bank account transaction monitoring	✓
401(k) and HSA account monitoring	✓
Student loan activity alerts	✓
Financial transaction monitoring	✓
Lost wallet protection	✓
Dark web monitoring for personal data and passwords	✓
Human-sourced intelligence	✓
Social media account takeover monitoring	✓
Sex offender alerts	✓
IP address monitoring	✓
Help Center	✓
Mobile app with biometric authentication security	✓

Privacy and data monitoring	Pro+ Cyber
Allstate Digital Footprint SM	✓
- Personalized online account discovery	✓
- Privacy insights	✓
- Privacy management tools	✓
- Data breach notifications	✓
NEW FOR 2023 Robocall blocker	✓
NEW FOR 2023 Ad blocker	✓
Solicitation reduction	✓
Credit	Pro+ Cyber
Tri-bureau credit monitoring	✓
Credit score tracking	✓
Unlimited TransUnion credit scores	✓
Annual tri-bureau report and score	✓
Credit freeze assistance	✓
Credit lock (adults & minors)	✓
Credit report disputes	✓
Restoration	Pro+ Cyber
U.S.-based, 24/7 customer care	✓
Full-service remediation support	✓
Remediation for pre-existing conditions	✓
NEW FOR 2023 Fraud resolution tracker	✓
Specialized unemployment fraud support	✓
Unemployment Fraud Center	✓
Stolen tax refund advance	✓
Financial protection	✓
- Identity theft expense reimbursement [†]	\$1M individual / \$2M family
- Stolen fund reimbursement [†]	Up to \$1M
- 401(k)/HSA fraud reimbursement [†]	Up to \$1M
- Deceased family member fraud expense reimbursement [†]	\$1M individual / \$2M family
- Home title fraud expense reimbursement [†]	\$1M individual / \$2M family
- Professional fraud expense reimbursement [†]	\$1M individual / \$2M family
- Personal ransomware expense reimbursement [†]	\$1M individual [§] / \$2M family [§]
- Stolen wallet emergency cash [†]	Up to \$500
Tap-to-call from mobile app	✓

Personal devices covered include laptops, tablets, computers, and mobile phones, in addition to other smart/connected devices such as TVs, game consoles, appliances, thermostats, home security systems, and virtual assistants.

††Windows only

†††Android devices only

‡Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection

§ Available 1/1/2023

**Only available with a family plan.

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Certain features require additional activation. Ransom payments are not reimbursed. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

PLAN FEATURE DETAILS

we offer more solutions for today's threats



Family protection

NEW FOR 2023 Elder fraud protection**

Participants can help safeguard elderly family members from threats to their identity and finances with new features designed specifically for seniors. We've created the Elder Fraud Center, a helpful online resource hub for older people, their families, and caretakers to understand and protect against scams and online threats. Our Identity Specialists can also provide specialized support for participants' older family members to identify and resolve scams, fraud, and other threats to their identity and finances. And we'll work with families and caretakers to create a game plan for proactive protection.

NEW FOR 2023 Family digital safety tools**

Our new suite of family digital safety tools help parents manage and monitor their children's digital devices, so they can help protect their online lives. Participants can monitor 30+ of the most popular apps and social media platforms, including text messaging and email, helping them set healthy limits around how and when kids use their devices. Tools include:

- Web filtering for categories of websites or specific types of websites to ensure your children are safely browsing online
- Screen time management
- Parental monitoring for apps used, websites visited and search history
- Parental control for app downloads and use
- Location tracking

Cyber protection

NEW FOR 2023 Personal computer security

Comprehensive personal computer security features to protect against online threats such as viruses, phishing attacks, and malware. And with a family plan, employees can extend that protection to their children, elderly parents, and other loved ones.

NEW FOR 2023 Webcam protection**

Whether it's built-in hardware or an accessory, webcams can be especially vulnerable to cybercrime, giving hackers eyes and ears wherever an employee accesses their device. Webcam protection is designed to safeguard against malware that could hijack the webcam.

NEW FOR 2023 Firewall**

Participants can help protect themselves as they browse the internet with a barrier between their device and incoming or outgoing network traffic.

NEW FOR 2023 Antivirus protection

Participants can defend their personal computer against threats such as viruses, worms, trojans, adware, and other malicious software.

NEW FOR 2023 Safe browsing and phishing protection

Users can block malicious links from a website, email, or other communication, so that cybercriminals posing as reputable businesses can't steal login credentials, gather PII, or install malware on their device.

Cyber protection features continued →

NEW FOR 2023 Web filtering

Users can disable browsing to certain types of websites, such as social media or gambling.

NEW FOR 2023 VPN

Everything you do online leaves a trail of data that could expose you to risk. Our VPN protects our participants' privacy by anonymizing their online activity, so bad actors can't monitor or intercept their data. Users will also be protected on unsafe networks.

NEW FOR 2023 Password manager

Using the same password across multiple sites can increase the risk that it will be compromised. With the password manager, users can safely create and store passwords, and seamlessly use them online. It encrypts all stored username, password, and credit card information to help keep it secure.

Network security

Cybercriminals can target an employee's Wi-Fi network to access information on their computer, use their internet service for free, and potentially use their network to commit crime. Our network security feature protects a participant's home Wi-Fi network and the devices that are connected to it, such as personal computers, tablets, smartphones, and smart home devices.

Mobile device security

Tools designed to safeguard a user's data and devices so they can keep enjoying what technology adds to their life. Coverage extends to up to 5 devices with an individual plan and up to 10 devices with a family plan.

Mobile device and app security

Our scan monitors participant's devices for a variety of threats, including malware, spyware, spam, viruses, and other digital threats. Users receive software update reminders, indicating when the update contains a security fix. We'll even alert users if their device has been "rooted" or jailbroken. Our scan also ensures that participants who are Android users can easily take action if a threat is detected in an app.

Missing and stolen device tools^{†††}

Users get an alert if their device has been stolen, including an email with a photo and the last-known location of the device. Also, users can remotely lock their device, sound an alarm through their device, post a custom message, and even erase their data.

Safety VPN with safe browsing and phishing protection

This mobile tool blocks access to malicious websites and suspicious links in emails, texts, or social media as a user browses on their device, to help them avoid phishing or other attempts to steal their personal data.

Wi-Fi security

Auto-triggered health checks on any Wi-Fi networks that connect to your mobile device, alerting the user when a network is dangerous and puts their data or device at risk.

Family mobile device coverage^{}**

Participants opting for a family plan can cover up to ten mobile and desktop devices with our cyber protection features. Plus, users can easily add cyber coverage to their child's devices without giving the child access to their member account.

Identity and financial monitoring

Allstate Security ProSM

We provide real-time, personalized content about heightened security risks. Alerts leverage internal data and proprietary algorithms to inform participants about emerging threats, how those threats may affect them, and what steps they can take to better protect themselves.

High-risk transaction monitoring

We send alerts for non-credit-based activity that could indicate fraud, such as a wire transfer or an electronic document signature that matches a participant's information.

Credit monitoring and alerts

We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. We also provide credit monitoring from all three bureaus, which may make spotting and resolving fraud faster and easier.

Financial transaction monitoring

Alerts triggered from sources such as bank accounts, credit and debit cards, 401(k)s, and other investment accounts help participants take control of their finances.

Lost wallet protection

Participants can store critical information in their secure portal, which conveniently holds important information from credit cards, credentials, and documents. Should they lose their wallet, they'll be able to easily access and replace the contents.

TOP FEATURE Dark web monitoring

In-depth monitoring goes beyond just looking out for a participant's Social Security number. Bots and human intelligence scour closed hacker forums for compromised credentials and other personal information. Then we immediately alert participants who have been compromised. Users can track:

- Social Security number
- Medical ID number
- Email login and password
- IP address
- Credit card numbers
- Gamer credentials
- Debit card numbers
- Other sensitive information they choose to monitor
- Driver's license number

Comprehensive monitoring and alerts

Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud, so participants can detect fraud at its earliest sign, enabling quick restoration for minimal damage and stress.

Mobile app with biometric authentication security

Access the entire Allstate Identity Protection portal on the go! Available for iOS and Android.

Social media account takeover monitoring

Participants can add their and their family's social media accounts and get notified of suspicious activity that could indicate hacking or account takeover. They can even add YouTube accounts and we'll monitor comments for cyberbullying, threats, and explicit content.

Sex offender alerts

We'll notify participants if a sex offender is registered in a nearby area.

NEW FOR 2023 Help Center

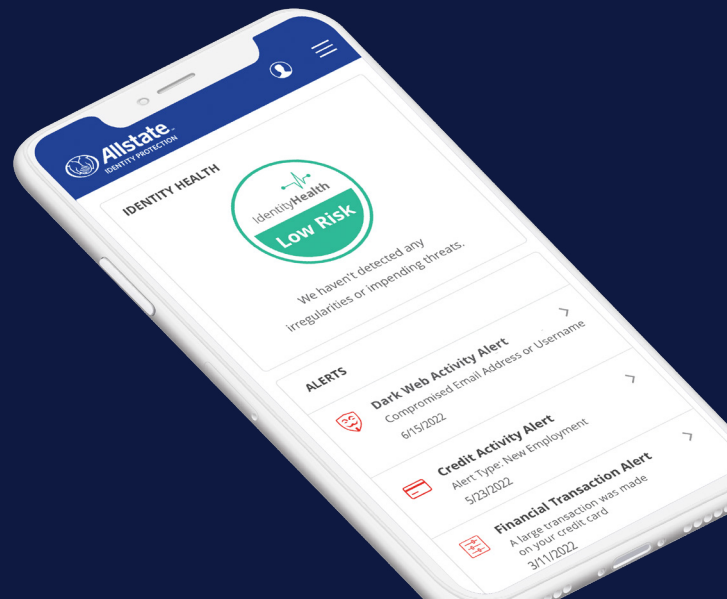
Our portal and mobile app include an interactive Help Center where participants can quickly search for answers to questions they have. They'll find clear definitions and easy-to-follow instructions, plus proactive steps they can take to help them protect themselves.

IP address monitoring

We look for malicious use of our users' IP addresses. IP addresses may contribute to a profile of an individual, which — if compromised — can lead to identity theft.

TOP FEATURE Identity Health Status⁵

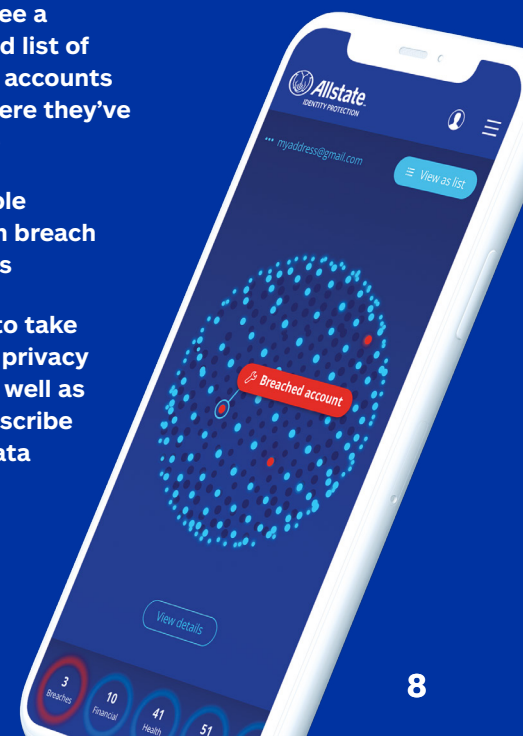
A unique tool, viewable within the Allstate Identity Protection portal and in a participant's monthly status email, that communicates a snapshot of their overall identity health risk level. Our enhanced algorithm and deep analytics help us spot fraud trends quickly and alert users, to help them stay one step ahead. New enhancements provide personalized tips and information to help users understand and improve their identity health.



TOP FEATURE Allstate Digital FootprintSM

The internet knows a lot about you, but it doesn't have to. Our unique tool is a better way to see — and help manage — personal data. Now, users can see where their personal information lives online, so they can take action and help protect it.

- ✓ Users can see a personalized list of their online accounts to track where they've been online
- ✓ Spot possible threats with breach notifications
- ✓ Learn how to take action with privacy insights, as well as send unsubscribe or delete data requests to companies



Privacy and data monitoring

Data breach notifications

We send alerts every time there's a data breach affecting participants so they can take action immediately.

NEW FOR 2023 Robocall blocker

Robocalls persist, despite the Do Not Call Registry and regulatory restrictions. These calls can pose a risk to employees and their elderly family members, as many are scams with the goal of soliciting personal information or money. The robocall blocker can help intercept scam and telemarketing calls before they reach our participants.

NEW FOR 2023 Ad blocker

Members can set up automated blocking for unwanted advertisements, prevent data gathering by online trackers, and whitelist websites they trust.

Solicitation reduction

Opt in or out of the National Do Not Call Registry, credit offers, and junk mail.

Credit

Credit assistance

Our in-house experts will help participants freeze their credit files with the major credit bureaus. Users can also dispute credit report items from our portal.

Restoration

Best-in-class customer care

Should fraud or identity theft occur, our in-house customer care specialists are available 24/7 to help participants restore compromised identities, even if the fraud or identity theft occurred prior to enrollment. Our expert team is highly trained and certified to handle and remediate every type of identity fraud case. When resolving complex cases of identity theft, our satisfaction score is an industry-leading 99%. We fully manage customers' restoration cases, helping them save time, money, and stress.

NEW FOR 2023 Fraud resolution tracker

We've even added a new fraud resolution tracker, designed to make it even easier to communicate with our Identity Specialists, should a participant experience fraud. With the tracker, users will be able to see the status of their case, communicate with their Identity Specialist and securely share and retrieve documents, to facilitate even faster resolution.

Unemployment Fraud Center with dedicated support

Our unemployment fraud center ensures that victims have the tools and support they need for a quicker and easier resolution of their case, saving time and stress. Our dedicated specialists are available 24/7 to help them unravel unemployment fraud.

TOP FEATURE Up to \$2 million identity theft expense and stolen fund reimbursement†

If your employees fall victim to fraud, we will reimburse their out-of-pocket costs.† Participants can also get expense reimbursement for out-of-pocket costs due to home title fraud, professional fraud or ransomware* on their personal devices.† And we'll reimburse stolen funds up to \$1 million.† Coverage includes funds stolen from:

- Employee HSA, 401(k), 403(b), and other investment accounts that traditional banks may not cover
- SBA loans
- Unemployment benefits
- Tax return refunds

Allstate Identity Protection will even reimburse stolen tax return refunds.

Stolen wallet emergency cash†

We'll reimburse participants up to \$500 for cash they had in their wallet when it was lost or stolen, after providing a police report.

††Windows only

†††Android devices only

§ Available 1/1/2023

*does not cover cyber ransom payments to hackers

††Only available with a family plan. Allstate Identity Protection's coverage definition can be aligned with client's benefits eligibility. Contact your Allstate Identity Protection representative for more details.

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IMPLEMENTING YOUR BENEFIT

our priority is ensuring the smoothest experience possible



Seamless, one-on-one implementation

Our goal has always been to make onboarding simple. That's why so many of our clients call us their easiest-to-work-with benefit provider.

Each new client has a dedicated implementation team through the entire onboarding process. From platform connections and billing, to marketing, training, and demos, our dedicated representatives ensure a positive experience from beginning to end.

Dedicated account management

Our unrivaled team of account managers are aligned to our clients' every business need. Their goal is to maximize the return on your investment.

To ensure both employers and employees are getting the most out of their benefit, we provide meaningful data and customized reports. And we're never out of touch — account managers remain the key point of contact for the entirety of the client lifecycle.



Your business model of delivering employee benefits, your hyper-focus on security, the incredibly easy and fast implementation we needed to have done in record time, your ability to adapt to our needs... [choosing Allstate Identity Protection] really came down to us **feeling like we were not just a number**. We had a dedicated team, and we saw that from the very beginning.

— Employee Benefits Product Manager for an organization of 20,000+ employees

190+
platform connections

24-hour
processing of all
enrollment files

Average 250+
successful launches
per implementation
director

1:1
dedicated account
manager

Max ROI
employee utilization
reports and client
reporting

OUR PARTNERSHIP VISION

there for you every step of the way

You help your employees grow and succeed in business and life. But identity theft puts that at risk. In fact, one out of every six of your employees may face identity fraud or theft.¹ That's why Allstate Identity Protection is here to help at every step — quickly and efficiently, with no hassles. So that you are not only helping them to succeed in business, but to protect what they've worked so hard for.

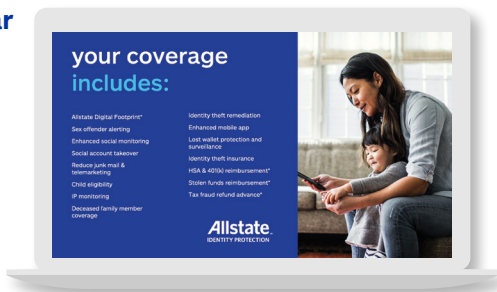
Pre-enrollment tools

Benefit fair materials educate the employee on identity theft

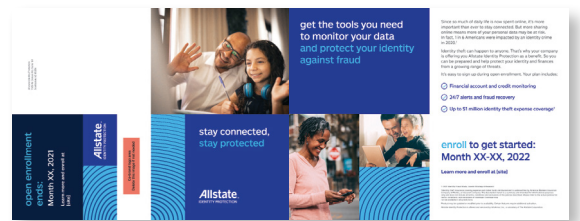
Booth signage



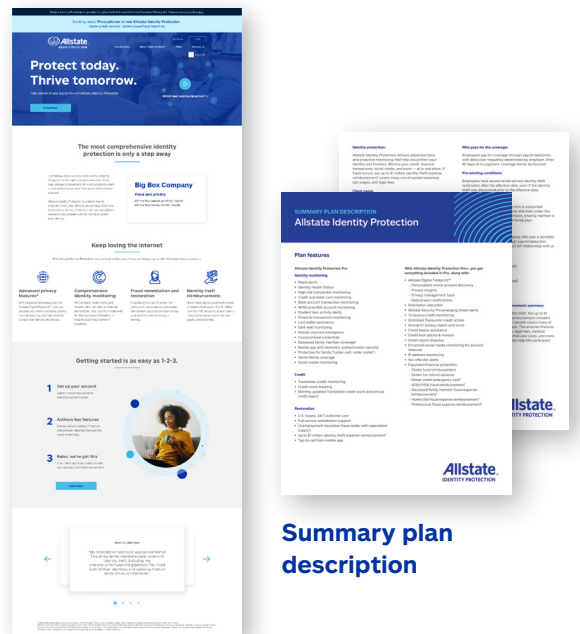
Webinar



Open enrollment tools offer targeted communication to increase benefit participation



Bi-fold mailer

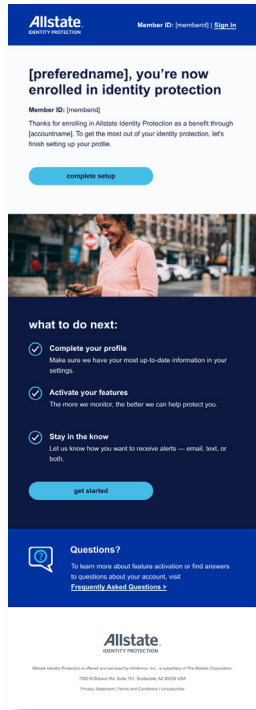


Client microsite

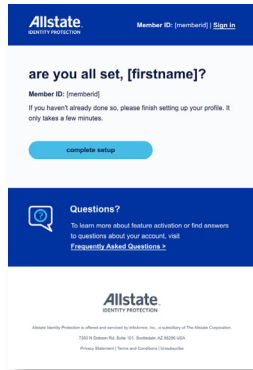
Creative is for illustrative purposes only
 1: Javelin Strategy & Research, "2021 Identity Fraud Study: Shifting Angles," 2021

Post-enrollment support

Easy-to-use communications increase employee login and utilization

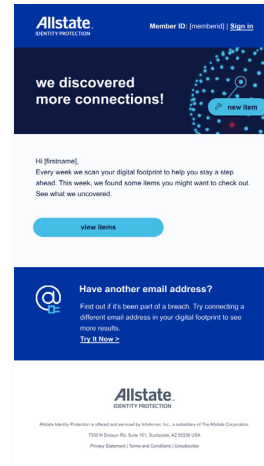


Welcome email

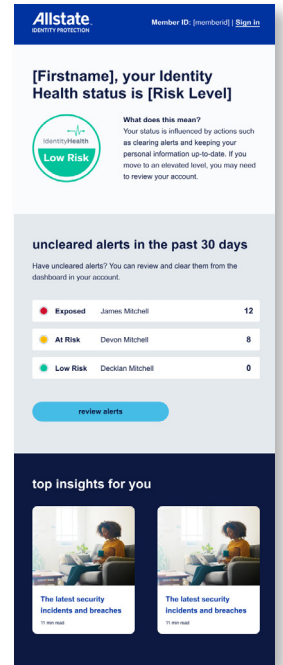


Follow-up welcome email

Notifications allow participants to assess their risk and learn how that risk might impact them

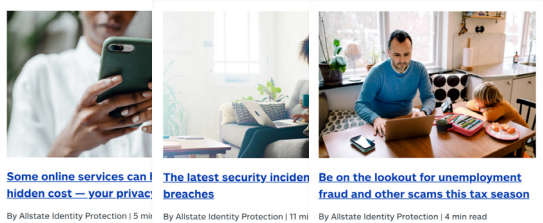


Allstate Digital Footprint email



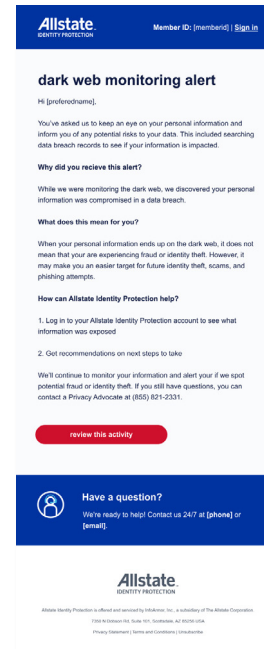
Monthly status email

Unique content about heightened security risks, based on our proprietary data

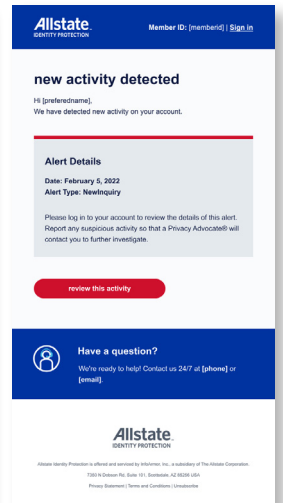


Ongoing consumer education

Real-time notifications alert users to prospective fraud



Breach alerts



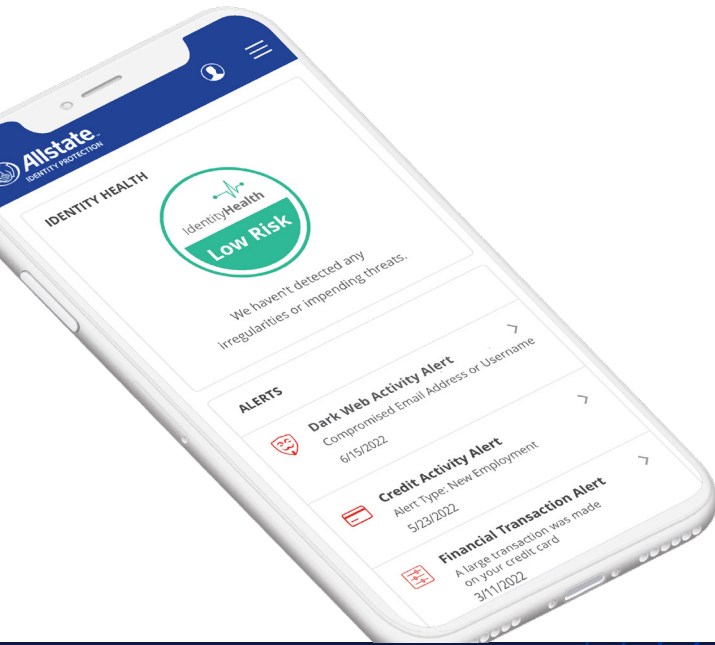
Credit and identity monitoring alert



Explainer videos

Cyber protection

- ✓ Mobile device and app security alerts
- ✓ Safe browsing and phishing protection



White-glove remediation and resolution if fraud or theft should occur

We work to ensure there is no lasting damage. Whether the fraud has a financial, medical, or credit impact — we don't stop until we make things right. Plus, we guarantee:

- ✓ U.S.-based specialists focused on helping, not upselling
- ✓ Dedicated Restoration Specialist from start to finish
- ✓ No customer service production quotas
- ✓ No artificial limit on phone calls, no wrap up time
- ✓ Resolution covers pre-existing fraud for no extra cost

“

The alerts I receive keep me informed about not only my own coverage but also that of my dependent children. I sleep well, reassured that my family's credit and sensitive information are protected.

—Allstate Identity Protection customer

“

When my identity was stolen, the support provided in clearing things was phenomenal. I don't think I could have gotten through this without your assistance.

—Allstate Identity Protection customer

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you've got questions, we've got answers

Why would our company want to offer identity monitoring, when employees could get coverage from other companies or credit monitoring through their credit card(s)?

While other companies might provide basic identity protection coverage or credit monitoring, Allstate Identity Protection provides comprehensive privacy management. Our innovative tools and proactive monitoring help members manage and protect the personal information they and their families share with companies while shopping, banking or using social media.

Unlike other less extensive services, our in-house experts are available 24/7 to fully take on remediation and restoration in the event of fraud or identity theft. Resolving a theft incident can be expensive and time-consuming — on average, it takes over 100 hours to remedy identity theft — so having coverage that includes 24/7 support for remediation and restoration is essential for minimizing employee absenteeism and helping prevent a loss in productivity.¹ Employees also value voluntary benefits, because they are often able to purchase them through their employer at a lower group rate compared with the prices for coverage on the individual market.

Why should we offer identity monitoring as a benefit? Is it valuable for everyone?

Identity monitoring can safeguard an employee's privacy, lessen the occurrence and impact of fraud and identity theft, and support their overall financial wellness. 1 in 6 Americans were impacted by identity theft in 2020.² Everyone is at risk of having their personal data exposed, so identity protection has broad appeal — it's applicable to everyone, regardless of their age or role in your company.

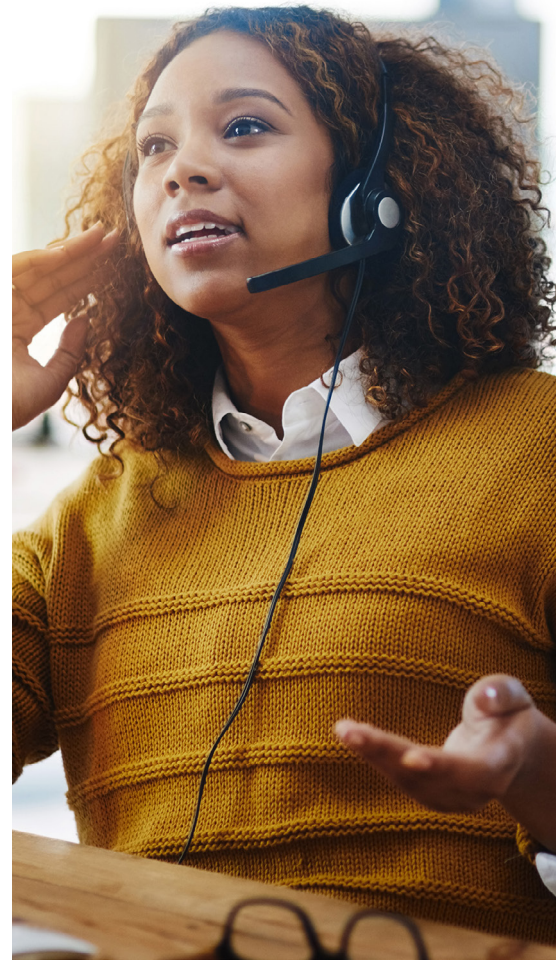
How does your employee identity monitoring benefit protect us as a company?

Helping your employees protect their privacy increases your company's security posture.

Are employees still covered if they leave the company?

Yes, employees can port their coverage if they leave the company. We maintain employee information for 90 days beyond termination to ensure seamless portability.

Read more FAQs, [click here.](#)



**More questions?
Ask away!**

[Allstate.com/AIP](https://www.allstate.com/AIP)

AllstateSM

IDENTITY PROTECTION

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